

A still from a video showing a desk with a clock and a bottle. The scene is dimly lit, with a wooden desk in the foreground. On the desk, there is a round analog clock with a white face and black numbers, and a dark, cylindrical bottle. The background is dark and out of focus.

mingmikaeo.com

A self-promotional video for a Graphic Designer targets at potential employers.

Due to the nature of my work, video medium is the best way to present it in a way that shows the interaction with it. This video not only shows selected work in an engaging and playful manner, but also lets the audience have a glimpse of my taste and personality.

The typography aims to call for interest and requires viewer's attention to follow the narrative. The scattered letters ask the audience to figure out the information. While later the fully displayed text rewards the engagement.

The intriguing display of "Ming's" identity at the end is followed by the URL of my website, encouraging people to visit and find out more about my work.

Project URL: <https://vimeo.com/62315635>

Music: Efterklang









