

# Case Study: Timothy Jones RGD

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

**Your life can change  
in an instant.**

# **Don't drive high.**

**#dontdrivehigh**

 Government of Canada  Gouvernement du Canada





Hey Banfield 🙌

Hope you're having a great holiday season! 🎄



Hi there!



My name's Didi.



I'm a bot designed to help prevent drug-impaired driving.

Do you want to know more about me?



Tell me more

Okay! Like I said, my name is Didi

I can teach you more drug-impaired driving, or I can help you find a ride home if you need one.

Or, if you need someone to talk to about any drug-related issues, I can point you to some helpful resources.

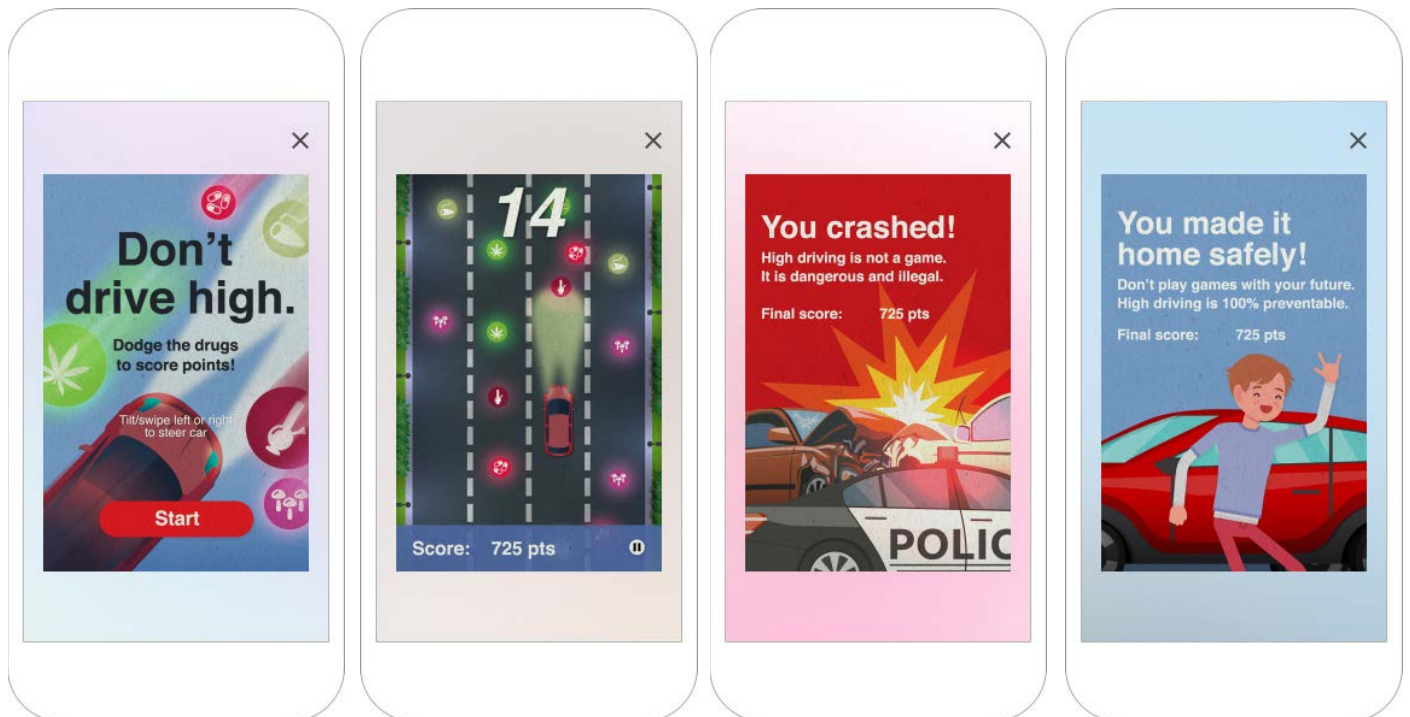


What did you want to do?





Social media posts



Digital mobile ad game