



DESIGNERS  
**INSPIRING**  
DESIGNERS

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# Certification Application

# Introduction

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Certification Candidates are asked to submit 6 examples of their professional work, demonstrating an ability to develop and implement strategic design solutions through a clearly-articulated process.

# Candidate Profile

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In order to ensure you have achieved the Eligibility Criteria for Certification, we ask that you begin your application by outlining your relevant professional experience and education, as well as providing personal information so that we can be in touch. Details on the Eligibility Criteria appear at [rgd.ca/rgdeligibility](http://rgd.ca/rgdeligibility).

Once you have completed this form, please email it to [certification@rgd.ca](mailto:certification@rgd.ca).

# Personal Information

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First Name

Last Name

Address

City

Province / State

Postal / Zip Code

Country

Email Address

Phone Number

Current or Past Membership Status

Referring RGD Member

*Referred Members receive 25% off their dues or registration at a future DesignThinkers Conference*

# Record of Education

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## Post Secondary Institution 1

Program Name

Program Length (# of years)

Years Completed

Date of Graduation

*MM / DD / YYYY*

Proof of Education / Transcript *(not required if provided as part of Provisional RGD Application)*

## Post Secondary Institution 2

Program Name

Program Length (# of years)

Years Completed

Date of Graduation

*MM / DD / YYYY*

Proof of Education / Transcript *(not required if provided as part of Provisional RGD Application)*

# Professional Experience

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## Current / Most Recent Employer

Company Name

Position / Title

City

Province / State

Name of Immediate Supervisor

Contact Information

Date Started

Date Ended

Duration of Employment

*MM / DD / YYYY*

*MM / DD / YYYY*

*Years*

*Months*

## Total amount of professional experience

*Years*

*Months*

If you have additional employers, please attach a list following the same format as above.

# Case Study Submission

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In order to ensure your Portfolio Presentation goes smoothly, we ask that you submit rationales and images for the 6 projects you plan to present to your 3 Portfolio Evaluators.

Members of our Evaluation Committee will conduct a preliminary survey of the images and text you have submitted to ensure that our Portfolio Evaluators have the material they need to make an effective assessment of your knowledge and skills.

Details on the Criteria for Case Studies appear at [rgd.ca/casestudies](http://rgd.ca/casestudies)

# Case Study 1

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*



# Case Study 1

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Case Study 2

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*

# Case Study 2

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Case Study 3

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*

# Case Study 3

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Case Study 4

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*

# Case Study 4

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Case Study 5

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*



# Case Study 5

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Case Study 6

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**Type of Work** (choose one)

Pro Bono

Self-published

Professional

Project Title

Client Name

Date Project Completed

Your Role in the Project

*MM / DD / YYYY*

**Project Challenge**

*Describe the client needs / project brief, including project goals and objectives.*

**Strategy/Methodology**

*Describe your design process including any research, analysis or other information gathering and investigation that contributed to your solution.*

# Case Study 6

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## Design Process

*Briefly describe the design process from initial concept exploration and presentation to acceptance by the client.*

## Solution/Contribution

*Describe your design solution/deliverables and how they achieved project goals and objectives.*

## Results/Impact

*Provide quantitative/qualitative evidence of the effectiveness of your solution and/or how overcoming any special circumstances and/or challenges on the project demonstrate the effectiveness of your solution.*

## Supporting Materials

*Is this project available for viewing online?*

Yes, at the following URL:

No, I will upload my materials:

# Conclusion

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Thank you so much for completing your Application for RGD Certification.

We ask that you assert the following:

I certify that the statements in this application are complete and true to the best of my knowledge.

I certify that all of the work submitted in my Case Studies was accepted and produced by the client or was self-published.

Signature

Once you have submitted the Application, RGD will be in touch to confirm your eligibility and outline the next steps in the Process which involve a Portfolio Presentation of the work submitted here and an Online Test. Please email [certification@rgd.ca](mailto:certification@rgd.ca) if you have any questions.