



DESIGNERS
INSPIRING
DESIGNERS

Certification Application

Design Manager

Introduction

RGD Candidates have the option of applying as Design Practitioners, Design Manager or Design Educators. The three applications are each customized for the skillsets and types of submissions anticipated for each group.

Design Managers are asked to answer 2 questions related to Design Management Strategies and submit 6 examples of any combination of: Implementation of Best Practices & Processes; Articles & White Papers; Speaking Engagements or Design Work where they managed the design process.

Candidate Profile

In order to ensure you have achieved the Eligibility Criteria for RGD Certification, we ask that you begin your application by outlining your relevant professional experience and education, as well as providing personal information so that we can be in touch. Details on the Eligibility Criteria appear at rgd.ca/rgdeligibility.

Once you have completed this form, please email it to certification@rgd.ca.

Personal Information

First Name

Last Name

Address

City

Province / State

Postal / Zip Code

Country

Email Address

Phone Number

Current or Past Membership Status

Referring RGD Member

Referred Members receive 25% off their dues or registration at a future DesignThinkers Conference

Record of Education

Post Secondary Institution 1

Program Name

Program Length (# of years)

Years Completed

Date of Graduation

Proof of Education / Transcript

MM / DD / YYYY

Post Secondary Institution 2

Program Name

Program Length (# of years)

Years Completed

Date of Graduation

Proof of Education / Transcript

MM / DD / YYYY

Professional Experience

Current / Most Recent Employer

Company Name

Position / Title

City

Province / State

Name of Immediate Supervisor

Contact Information

Date Started

Date Ended

Duration of Employment

MM / DD / YYYY

MM / DD / YYYY

Years

Months

Total amount of professional experience

Years

Months

If you have additional employers, please attach a list following the same format as above.

Strategies for Design Management

In order to ensure you qualify for RGD Certification as a Design Manager, we ask that you answer two questions related to your Design Management Strategies.

Members of our RGD Evaluation Committee will review your responses to ensure you are applying under the correct category.

Design Management Strategies

What skills and knowledge make you an effective design manager?

How would you describe your approach to the strategic management of design?

Rationale Submission

In order to ensure your Portfolio Presentation goes smoothly, we ask that you submit descriptions/rationales and images for 6 of any of the following Best Practices & Processes; Articles & White Papers; Speaking Engagements and Managed Design Work, which you plan to present to your 3 Portfolio Evaluators.

Members of our RGD Evaluation Committee will conduct a preliminary survey of the materials you have submitted to ensure that our Portfolio Evaluators have the material they will need to make an effective assessment of your design management abilities and skills.

Details on the Criteria for Portfolio Rationales appear at rgd.ca/rationales

Submission 1

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 1

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Submission 2

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 2

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Submission 3

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 3

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Submission 4

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 4

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Submission 5

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 5

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Submission 6

Type of Submission (choose one)

Implementation of Best Practices & Processes

Articles & White Papers

Speaking Engagements

Managed Design Work

Date Completed

Your Role

MM / DD / YYYY

Project Title

Client Name (if appropriate)

Description

Describe any brief/example, including assignment background and overall goals and objectives.

Research and Analysis

Describe any preliminary work, including research, analysis or other information gathering and investigation.

Submission 6

Management of Process

Describe how you managed the design process including communication with client, budgeting, scheduling, team building and management of internal and external resources.

Management Strategies

Describe how your design management strategies helped ensure an effective solution that achieved goals and objectives.

Brand Standards

Describe how you ensured brand standards were adhered to in the solution.

Supporting Materials

Is this project available for viewing online?

Yes, at the following URL:

No, I will upload my materials:

Conclusion

Thank you so much for completing your Application for RGD Certification.

We ask that you assert the following:

I certify that the statements in this application are complete and true to the best of my knowledge.

I certify that all of the work submitted in my Rationales was accepted and produced by the client or was self-published.

Signature

Once you have submitted the Application, RGD will be in touch to confirm your eligibility and outline the next steps in the Process which involve a Portfolio Presentation of the work submitted here and an Online Test. Please email certification@rgd.ca if you have any questions.