

Membership Category and Benefits

Team

ANNUAL COST

- \$1,200 – Up to 5 Participating Staff, additional staff \$200 each
- Special discounted base price of \$1,000 for companies with 1 or more Certified RGDs

ELIGIBILITY

Open to any company that would like the opportunity to publicly align themselves with RGD, provides benefits of RGD Membership to staff such as industry resources, professional development and discounts, and supports your senior creative staff to get their RGD designations and build their profile within the wider industry.

INDIVIDUAL PROFESSIONAL MEMBERSHIPS

Annual dues of participating RGDs and Prov. RGDs are covered

Other participating staff receive Affiliate Memberships

PROFESSIONAL CERTIFICATION

All Certification Fees waived for participating staff (up to \$750 savings)

Opportunity to have RGD coordinate a special Study Group for eligible staff

Opportunity to borrow all study materials from RGD for staff eligible to go through RGD Certification

PROFESSIONAL DEVELOPMENT

Lowest professional Member rate for participating staff to attend DesignThinkers and other RGD events (savings of \$250 per person off non-member pricing)

Access for all staff to attend bi-weekly professional development webinars

Access for all staff to screen Future By Design virtual panel discussions

Staff access to RGD's online video archive of over 500 past DesignThinkers presentations, recorded webinars, etc.

RECOGNITION

Listing in RGD's online searchable Directory

Opportunities to feature projects, news and events on the RGD website and in RGD's e-newsletter

3 free entries into any RGD Awards Program such as RGD's In-House Design Awards and So(cial) Good Design Awards (Member rate for additional entries)

Opportunity to post RGD Team Member Logo to company website

Free Advertising with RGD: 220 x 220 Box Ad on the RGD homepage for 1 week; 220 x 220 Box Ad in 1 issue of RGD's e-newsletter and advertising shared via Twitter & Facebook

Opportunity for company to be followed/liked via RGD social media accounts

50% off any additional advertising

PARTICIPATION IN THE COMMUNITY

Opportunity for participating staff to attend Creative Directions free

Opportunity for participating staff to attend other RGD networking and social events at Member rates

Opportunity for participating staff (where appropriate) to act as Judges in RGD's annual Students Awards and participate in other programs supporting emerging designers such as mentoring and portfolio reviewing

PUBLICATIONS

Copies of RGD print and digital publications including the RGD Handbook; Handbooks on Accessible Design; CreativeEarnings National Salary Survey, etc. (for all participating team members plus up to 5 additional)

Subscriptions to Fast Company & Applied Arts Magazines for all participating team members

Copies of RGD printed awards annuals including In-House Design Awards and Student Awards

JOB POSTINGS

Unlimited FREE Job postings on RGD's Job Board

Featured status for jobs posted

Opportunity to include special job ads in RGD's email newsletter

Membership Category and Benefits	Certified RGD	Provisional RGD	Student RGD	Affiliate	Junior Affiliate
ANNUAL COST	\$335	\$150	\$40	\$225	\$50
ELIGIBILITY	Successful completion of RGD Certification	Post-secondary grad, 0-8 years experience, completion of portfolio review	Enrollment in post-secondary program	Open to all	Post-secondary grad, 0-4 years experience
DISCOUNTS ON CERTIFICATION FEES					
Designation	RGD	Provisional RGD	Student RGD		
Professional Certification	•				
RGD Certificate and yearly renewal sticker	•				
RGD Letter can be sent to Employer, regarding Membership	•	•			
Discounts to enter Awards	40%	40%	40%	25%	25%
PROMOTIONAL					
Showcase new work across RGD communications channels	•	•			
Showcase work for Design at Work Posters	•	•			
Listing in RGD Directory	•	•		•	
Images in RGD Directory Listing	10	5			
Design RGD materials	•	•			
Job Postings	Unlimited	2		2	
RESOURCES					
Access to member resources and tools	•	•	•	•	•
Access to advice/assistance from fellow Members	•	•			
Access to RGD video archive	•	•	•	•	•
NETWORKING OPPORTUNITIES					
Participate on RGD Committees	•	•			
Access to special networking events	•	•			•
Guest passes for webinars	20	10			
LEADERSHIP					
Run for election to RGD Board	•				
Be considered to speak at DesignThinkers and other events	•				
Sit on panels	•	•			
Write case studies and articles	•	•			
Nominate DT of the Year	•	•			
GIVING BACK					
Speak at schools	•	•			
Judge awards	•	•			
Participate in RGD Mentorship	•	•			
PROFESSIONAL DEVELOPMENT					
Access to DesignThinkers scholarships	•	•	•		•
Access to UX scholarships	•	•			
Discounts on portfolio review events	FREE	FREE	25%	25%	25%
Webinars	FREE	FREE	FREE	FREE	FREE
Access to Future By Design events	FREE	FREE	FREE	FREE	FREE
DesignThinkers Certificate	FREE				
PUBLICATIONS					
The Business of Graphic Design: A Professional's Handbook	FREE	FREE	50%	FREE	50%
Mailed copies of RGD print publications	•	•		•	
Subscription to Applied Arts	FREE	FREE		FREE	35%
DISCOUNTS					
Discounts on DesignThinkers	45%	45%	70%	25%	25%
Discounts on Certification fees	N/A	FREE		FREE	
Discounts on advertising	FREE			50%	
Discounts with suppliers	•	•	•	•	•
Discounts on insurance	•	•	•	•	•
Discounts on partner events	•	•	•	•	•
FOR STUDENTS					
Entry into RGD Student Awards			FREE		