



APPLEWOOD WINERY PACKAGING

Applewood Winery is a family owned, Ontarian country estate who has for many years, valued the importance of family, leisure and nature. In order to produce a fitting package for the company's fruit wines, a new identity was designed. It was important to keep in mind that the packaging should be versatile for the various flavours offered while giving the clientele a sense of comfortable luxury.

KASSANDRE JOLIN
CAMBRIAN COLLEGE
PACKAGING DESIGN

FINAL PACKAGE
APPLICATION



BRANDING DEVELOPMENT IN SUPPORT
OF PACKAGE DESIGN



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SPECIAL
CHARACTERS

