

2013 Student Rep Committee Report

PRESENTED BY YOON KANG STUDENT RGD, COMMITTEE CHAIR

The Committee continues to make strides serving the needs of RGD Student Members, and uniting students from schools across Ontario. This year we had active Student Reps, from George Brown and OCAD in Toronto, St. Lawrence in Kingston, Conestoga in Kitchener, Canadore in North Bay, and Fanshawe in London. And, for the first time, we welcomed a Student Rep from Capilano in Vancouver. Currently, our main source of communication for Student Members is our Student Facebook Group, which has about 800 members.

This year, the Committee developed two new initiatives for the year.

First is a Student Blog, still in development, which seeks to connect Student Members online. The Blog will guide students to relevant RGD information, provide summaries of past events and webinars, share experiences of RGD Provisional members and allow students to showcase their schools. Some of the sections of the site we are working on include “Getting to know your school” and “Where are they now,” about past RGD Student Award-winners.

“I loved to hear the advice at Design Disclosures. The stories from the experienced designers inspired me and I hope to stay in contact with all of them.”

CARA O'CONNELL STUDENT RGD & OCAD REP



The second new Committee initiative is an event series called Design Disclosures, where RGD Student Reps organize lectures at their schools featuring alumni at various stages of their career. Lectures explored topics such as Freelancing, Interactive, and Print. So far OCAD and George Brown have hosted Design Disclosure events, and we will expand the series into other schools in the fall.

“I am excited to bring Design Disclosures to St. Lawrence in the fall. We have a passionate community of designers and I'd like to leverage that to give the students context for life beyond the classroom.”

SAM CAMPBELL STUDENT RGD & ST. LAWRENCE REP

In addition to the new initiatives, the committee continues to provide valuable insights to students through our webinars, themed around “3 Things I Didn't Learn in School”. We also participated in HeadStart, answering questions at an information table and distributing student-related materials. Over the spring and summer, we will be promoting RGD's Student Awards, organizing Studio Tours in downtown Toronto and launching the Student Blog.

On behalf of all Student Members, I want to thank RGD for the opportunity that it offers the Committee to implement programs that benefit and unite Students across the province, and beyond.

“Had so much fun at HeadStart so grateful that industry professionals took time out of their day to talk to us students.”

@MARTINECORMIER, STUDENT RGD

“Thank you @RGD for the amazing 2 days at HeadStart – leaving with a new perspective on graphic design.”

@BRITTANYROB21, STUDENT RGD